

Mobile Money & Financial Inclusion Summit 2021

28-29 April 2021

Virtual Event

A Special Focus on Opportunities from the Digital Transformation in Emerging Asia

In 2023, it is estimated that there will be 1.31 billion proximity mobile payment transaction users worldwide, up from 950 million users in 2019.

2019 also marked a major milestone for the mobile money industry with the number of registered mobile money accounts surpassed 1 billion!

In Asia, mobile money is at the heart of financial inclusion. Mobile money services have rapidly proliferated in frequently underbanked market including Vietnam, Cambodia, Myanmar, Philippines, Bangladesh, etc, where the majority of the population do not have access to formal financial institutions. Asia now has 473 million registered mobile money accounts, almost half of all mobile money accounts globally (GSMA Report). Mobile money agents in Asia digitised \$43 billion of cash.

However, access alone is not sufficient. These accounts need to be actively used to actualize the benefits of finance to the individuals and businesses. Addressing trust and financial literacy issues in these segments will need special attention

The **12th Mobile Money & Financial Inclusion Virtual Summit** is the established platform bringing the industry stakeholders in the mobile money and financial inclusion eco-system together to discuss the latest regulatory, industry and technological developments and opportunities.

This Summit will be dedicated to explore the challenges and opportunities of the rapidly changing landscape with emphasis on the digital agenda, operational delivery, customer strategy and cross industry collaboration. The event will explore the diversification and expansion of the mobile money and digital banking value proposition - from enterprise solutions for micro, small- and medium-sized enterprises (MSMEs) to e-commerce, credit, savings and insurance.

The Summit will be discussing inter alia the following industry-relevant topics:

- ❖ State of the Industry Country Focus – the Financial Inclusion Journey and Implications for Mobile Money in Key Emerging Countries including Vietnam, Cambodia, Laos, Philippines, Indonesia, etc
- ❖ Next Stage of Digital Payments Transformation in Emerging Asia
- ❖ Banks and Fintech Industry Collaboration Business Models
- ❖ Responding to the Needs of the MSMEs
- ❖ Digitalisation Risk Management and Dealing with Evolving Threats
- ❖ Technology Innovation Connecting the Last Mile
- ❖ International Remittances

Owned & Produced by:



Supporting Organizations:



Some of the Distinguished Speakers featured:



Md Ashrafur Alam
General Manager
Bangladesh Bank



Bryan Carroll
CEO & Co-Founder
TNEX Digital Bank



Dom Braun
Managing Director APAC
(ex-JAP/KOR), Episode Six



Md Arfan Ali
President & Managing Director
Bank Asia Ltd



Steve Haley
Director of Economic
Development, ModusBox



David Kleiman
Digital Catalyser-Partner
PHB Development



Paul Luchtenberg
Country Technical Lead
UNCDF



Prof Russell Toth
Senior Lecturer
The University of Sydney



Atul Patel
Co-Founder
dttledgers



Lars Saquero Møller
Managing Director
Agroclimatica



Arivevel Ramu
Group CTO
Tonik Bank



Tim Scheffmann
CEO
LTS Ventures



Rajeev Gupta
Regional Digital Technical
Specialist, Digital Hub for Asia
UNCDF



Lito Villanueva
EVP and Chief Innovation
& Inclusion Officer, Rizal
Commercial Banking Corp

Be Ready to Engage the Mobile Money & Financial Inclusion Sectors!

To register, email jose@magenta-global.com.sg or call +65 6846 2366 today

Establish Your Foothold in this Rapidly Expanding Mobile Market

Determine Your Best Strategy and Secure the Necessary Partnerships for Sustainable Growth

Industry Players have gone to the drawing board to re-strategise a digital agenda...

Where should the focus be?

What is the new model and game changer?

We invite you to join the industry at the 12th Mobile Money & Financial Inclusion Virtual Summit!



SOURCE: GSMA 2019 Report

The Unmissable Virtual Summit!

- ❖ Mobile Money & Financial Inclusion series is the only authoritative focused event in the region bringing together public and private stakeholders
- ❖ Probe the exciting opportunities present in SEA markets
- ❖ Hear from policy makers the plans and targets for a coherent and favourable operating environment towards financial inclusion
- ❖ Video-meet with key stakeholders and decision makers involved in the transformation of the financial landscape
- ❖ Find out how you can structure industry collaboration
- ❖ Evaluate the business case for the adoption of the latest technological applications relevant to your business
- ❖ Address the complexities involved and how you can manage the risks and optimise ROI
- ❖ Adopt best practice strategies from successful providers in the region

Calling all Technology & Solutions Providers

This Summit will offer you the opportunity to:

- ☑ Showcase, promote, and introduce products, technology and services to industry, regulators and media
- ☑ Increase industry exposure
- ☑ Discover new business opportunities
- ☑ Attract new clients and touch base with existing clients
- ☑ Form strategic alliances with other companies

The 12th Mobile Money & Financial Inclusion Virtual Summit is your un-paralleled opportunity to conduct business and engage your stakeholders in the new normal pending COVID-19 pandemic recovery.

- ✓ Save on rising travel and accommodations costs
- ✓ Save on booth and display construction costs
- ✓ Save precious time by not having to fly-off on a multi-day overseas trip
- ✓ Extend your reach and access to markets
- ✓ Expand your client database with quality industry contacts
- ✓ Reach a broader audience with attendees participating from the comfort of their own homes

Choose the **Partnership Package** that best suits your organization's marketing and promotions objectives:

- Platinum, Gold and Silver Sponsors
- Industry Category Sponsors
- Virtual Exhibitor



Stay Engaged with the Market through this Challenging Period!

To register, email jose@magenta-global.com.sg or call +65 6846 2366 today

All times are Indochina Time (GMT +7). All speaking slots including Q&A are at 20 minutes. Please note some timing and speakers are likely to change.

DAY ONE: Wednesday 28 April	
9.30	Portal Registration
OPENING SESSION	
10.00 to 10.40	<p>Welcome by Conference Chair and Organiser</p> <p>Keynote Address Sopnendu Mohanty, <i>Chief Fintech Officer, Monetary Authority of Singapore (invited)</i></p> <p>Leveraging Digital Finance for Financial Inclusion Md Ashraf Alam, <i>General Manager, Bangladesh Bank (The Central Bank of Bangladesh)</i></p> <p>Utilizing an Inclusive Digital Economy Score Card for Countries</p> <ul style="list-style-type: none"> Need for a score card which can show where countries are on their digital journey Allows country to focus its efforts Allows for comparison of countries <p>Paul Luchtenburg, <i>Country Technical Lead, UNCDF</i></p>
SESSION 1: From Mobile to Digital Money The Financial Inclusion Journey	
10.55 to 11.40	<p>PANEL DISCUSSION: Digital Financial Inclusion – Scaling for Impact</p> <p>A panel discussion about the methodologies, approaches, insights and implementations of scaling digital financial inclusion to reach impact. Moderator: David Kleiman, <i>Digital Catalyser-Partner, PHB Development</i> Panelists include: Md Arfan Ali, <i>President & Managing Director, Bank Asia Ltd, Bangladesh</i> Paul Luchtenburg, <i>Country Technical Lead, UNCDF</i> Sakshi Chadha, <i>Senior Insights Manager, Mobile Money, Mobile for Development, GSMA</i> Vince Parr, <i>General Manager for Asia, Tiaxa</i> Philly Vongpraseuth, <i>The Solver Laos</i> Jason Thompson, <i>CEO, OVO (PT Visionet Internasional)</i></p>
11.45	Virtual Speed Networking in Lounge and Exhibitor Booths
12.00	Luncheon Break
SESSION 2: Digital Payments Opportunities & Challenges	
13.00 to 15.00	<p>The Next Stage of Digital Payments Transformation in Emerging Asia</p> <ul style="list-style-type: none"> Bring Omni-channel experience Demand for cloud-based “As service” models of technology like Paas Instant cross-border payments Digital wallets (API-based) and QR codes becoming the next normal Consolidation – at same time regional central banks are standardising payments like QR standards, open banking agenda to bring interoperability and avoid fragmentation. <p>Dom Braun, <i>Managing Director APAC (ex-JP/KOR), Episode Six</i></p> <p>Participation Challenges for Real Time Payments</p> <ul style="list-style-type: none"> Onboarding and operations for real-time payments is a challenge for all FIs, but particularly for small ones Why wider FI participation is crucial to a stable and inclusive economy Technology challenges for small FIs Direct vs indirect participation Recommendations <p>Steve Haley, <i>Director, Economic Development, ModusBox, IND/ USA</i></p> <p>Regional QR Standardization – Latest initiatives Amber Zhong, <i>Financial Institutions Partnerships, APAC, Google</i></p> <p>Economic Impact of Digital Loans for Mobile Money Agents Dr Russell Toth, <i>Senior Lecturer, The University of Sydney</i></p>

	<p>The Future of Inclusive Finance</p> <ul style="list-style-type: none"> Financial needs and technology in rural areas Digital transformation (APIs, Platforms & Connectivity) Customer Centricity & Credit Risk Management <p>Tim Scheffmann, <i>CEO, LTS Ventures, Laos</i></p>
15.15	Virtual Speed Networking in Lounge and Exhibitor Booths
15.30	End of DAY ONE

DAY TWO: Thursday 29 April	
SESSION 3: Responding to the Needs of MSMEs Pushing the Boundaries	
11.00 to 12.30	<p>Responding to the Needs of the MSMEs – Leveraging Digital Infrastructure to Address MSME Growth Needs</p> <ul style="list-style-type: none"> Digital platforms to address the financing gap in MSMEs MSMEs need both working and long term capital – how digital infrastructure can be used for the same How digital infrastructure can link to capital markets to meet MSMEs financing MSMEs needs requisite hard infrastructure to operate efficiently, how investments can be made using digital infrastructure Other aspects of MSME growth needs – Digital ID and non-financial services <p>Rajeev Kumar Gupta, <i>Regional Digital Technical Specialist, Digital Hub for Asia & Lead - MSMEs, Inclusive Digital Economy, UNCDF</i></p> <p>Responding to the Needs of the MSMEs – The Story of TNEC MSME Digital Bank Bryan Carroll, <i>CEO & Co-Founder, TNEC Digital Bank, Vietnam</i></p> <p>Leaving No One Behind – Reaching New Customers Ken Streutker, <i>Manager, Investor Relations / Marketing, Lao Telecom</i></p> <p>Emergence of Neo-Banks – Tonik’s Financial inclusion Strategy in the Philippines Arivuvell Ramu, <i>Group CTO, Tonik Bank</i></p>
12.30	Luncheon / Networking Break
SESSION 4: Embracing Disruption and Industry Collaboration Models	
13.30 to 14.30	<p><i>Topic to be advised</i> Lito Villanueva, <i>Executive Vice President and Chief Innovation & Inclusion Officer, Rizal Commercial Banking Corporation</i></p> <p>Collaboration with Fintech players – The New Paradigm</p> <ul style="list-style-type: none"> Emergence of hybrid collaboration model Overcoming barriers <p>Blockchain for Cross Border Payments Atul Patel, <i>Co-Founder, dtledgers, Singapore</i></p>
14.30	Virtual Speed Networking in Lounge and Exhibitor Booths
SESSION 5: Technology Innovation and Connecting the Last Mile	
14.45 to 16.00	<p>Fintech and Digitalization in Financial Inclusion Minh Pham, <i>GM of Vietnam, Mambu</i></p> <p>Digital Solutions for Women <i>Speaker to be advised, Women’s World Banking</i></p> <p>Digital Innovation in the Agriculture Sector Lars Saquero Møller, <i>Managing Director, Agroclimatica, Denmark</i></p> <p>Digital Innovation for Sustainable Development Goals <i>Speaker to be advised, Better Than Cash Alliance</i></p>
16.00	Chair Concluding Remarks and End of VIRTUAL SUMMIT

DISCLAIMER: The program is correct at the time of publishing. The organiser may (at its sole discretion) change the format, speakers or any other aspect of the Conference at any time and for any reason, whether or not due to a Force Majeure Event, in each case without liability.

Get Involved Now!

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28-29 April 2021

Virtual Event

A Special Focus on Opportunities from the Digital Transformation in Emerging Asia

For the first time, the 12th **Mobile Money & Financial Inclusion Summit** will be held as an **entirely virtual meeting** that will offer the mobile money and financial inclusion communities the possibility for interactive exchanges, updates and news while protecting the safety, health, and well-being of all participants.

April 28 Wednesday: 10:00 - 15:30 ICT (Indochina Time) GMT+7

April 29 Thursday: 11:00 - 16:30 ICT (Indochina Time) GMT+7

Virtual Summit Registration Fee

Solutions Providers:	US\$ 199
MFIs & Banks:	US\$ 99
Govt Agencies & NGOs:	US\$ 49

Your Summit Registration includes:

- ✓ Two days of Live-Streamed Presentations and Panel Discussions
- ✓ Your choice of Small Group Discussions hosted by Speakers
- ✓ 1-on-1 Video Networking with Event Partners and Exhibitors

Please complete your information below. All fields must be completed.

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By checking this box, you agree we will use your information on the basis of our legitimate interests to keep in contact with you about this Summit - and future editions of this Summit - and other similar events which may be of interest to you. We will only ever use the information we collect or receive about you in accordance with our Privacy Policy.

CANCELLATION POLICY

Any cancellation of registration must be notified in writing to register@magenta-global.com.sg. For cancellations received by 31 March 2021, a 50% refund of the registration fee. From 1 April 2021: no reimbursement. All fully-paid registrations are transferable to another person from the same organisation.

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Singapore 380053



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